

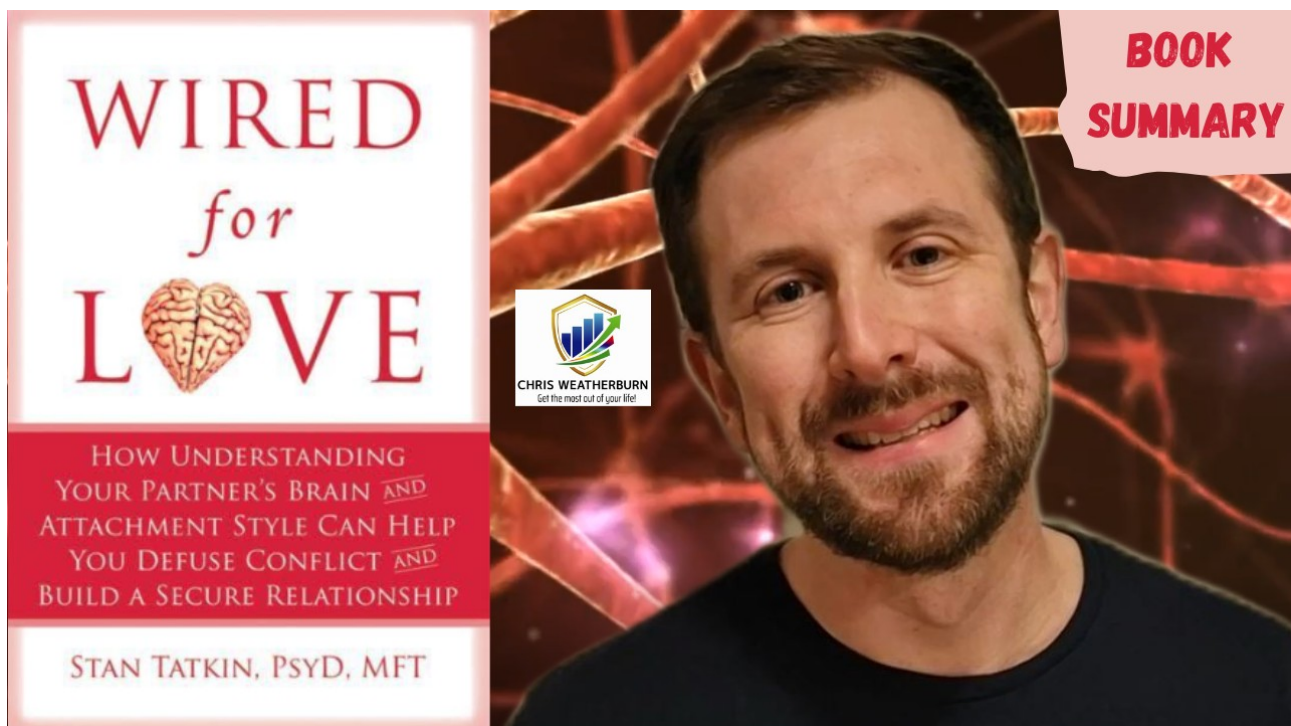
Dear Friends,

Do you like your name? I hope the answer is yes. Remembering names is a good step to gaining rapport. When initially meeting someone if you use their name several times it might help you remember their name. If you can visualise something associated with their name, it may well help you remember this. Also, writing names down after you have met several people can be useful if you are joining a club for example.

However, did you know that if your name is easier to pronounce you could be viewed more favourably? I think this is an example of people just wanting an easy life. If you can provide a memorable thing to associate your name, it might help others have an easy life and make you more memorable.

On a different note, if my surname was Cockburn I would just change it by deed poll, rather than trying to correct everyone's pronunciation!

### YouTube Video of the Month



<https://www.youtube.com/watch?v=xiDUqaxKtCY&t=355s>

On the theme of interacting with others my video of the month is about couple relationships (not polyamory). People tend to have one of three relationship styles:

Anchors – securely attached; “Two Can Be Better than One.”

Islands – insecurely avoidant; “I Want You in the House, Just Not in My Room...Unless I Ask You.”

Waves – insecurely ambivalent; “If Only You Loved Me Like I Love You.”

In honesty I really opted for this video due to my joke, if you click above it will take you to that part!

Please forward this to your friends so they can sign up by [clicking here](#).

## Tweet of the Month



This Tweet is an example that what you look for in life is often what you find. Equally when attention is paid to something, the price is that attention lost to something else. My advice is to look on every experience as an opportunity!

The hotel employee was hoping for a taxi driver and am sure found one soon.  
[@BrennanSurgeon](#) looked at this experience as an opportunity to add a story to a talk on human factors and error.

Remember if you are making a presentation try to add a [story](#) – it reinforces learning in the audience and also makes you more relatable.

### Website of the Month

<https://www.name-coach.com/chris-weatherburn>

Having mentioned about names this is a nice thing to add to your emails, particularly if your name is relatively uncommon.

Have a great month,

Chris

PS I did a terrible job of attempting to remember names at the weekend, sincere thanks for being on this learning journey with me :)



**CHRIS WEATHERBURN**

Get the most out of your life!



**Chris Weatherburn**

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