

## 👉 **Keep Going! Progress Isn't a Straight Line** 🚀

Dear Friends,

I hope you are having a great month and feeling passionate about achieving success. A while ago, I shared this little formula I came up with:

### **Purpose + Passion + Persistence = YOUR DREAM**

But what happens when your passion starts to fade? Don't worry — I've got an updated version for you:

### **Purpose + Persistence = Progress**

Progress isn't a straight line. Whatever you are learning or working towards expect ups and downs. I believe with deliberate practice and a willingness to keep improving, you'll move forward — even on the tough days. Don't lose your passion! And remember: sometimes it's only when you look back that you realise just how far you've come.

👤 YouTube is great for this — you can literally see your growth by comparing older videos to your newer ones.

### 📺 **YouTube Video of the Month** 📺



This month's video is a little different — it's a VLOG of my first time firing a real 9mm handgun and a shotgun! It was an unforgettable experience, and I actually used a few tips I'd picked up from YouTube before heading to the range, which laughably I share on the video.

Check it out — and if you enjoy it, feel free to forward this newsletter to a friend who could use some monthly inspiration.

### **Tweet of the Month**



**Suzee Q**  @SusieM414141 · Aug 25

Bad dog!! 

The one with the hose is my favorite! 



 1.5K

 15K

 108K

 6.8M

X has felt a bit toxic lately, so this month I chose something to lift the mood — a light-hearted clip of **mischievous dogs** doing what they do best!

## Website of the Month

<https://www.reducemyexcess.co.uk/>

If you're hiring a car soon, this website could save you a lot of money. It offers car hire excess insurance, an affordable alternative to the expensive waivers sold by rental companies. It worked brilliantly for me after my trip to France this summer — highly recommend it!

### **Bonus for Goal-Setters**

If you've read this far, you're clearly someone who cares about personal growth and productivity.

A developer named [Jimmy](#) recently reached out to share a new [tool](#) he's built to help people plan their weeks around their goals. He's offering free access to testers in exchange for honest feedback. I already have a packed productive schedule, so I thought I'd pass the opportunity along to you! Feel free to [contact him directly](#) if that sounds interesting.

Wishing you a month full of purpose, persistence, and progress — and remember, every small step forward counts.

Have a great month,

Chris



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Get the most out of your life!



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